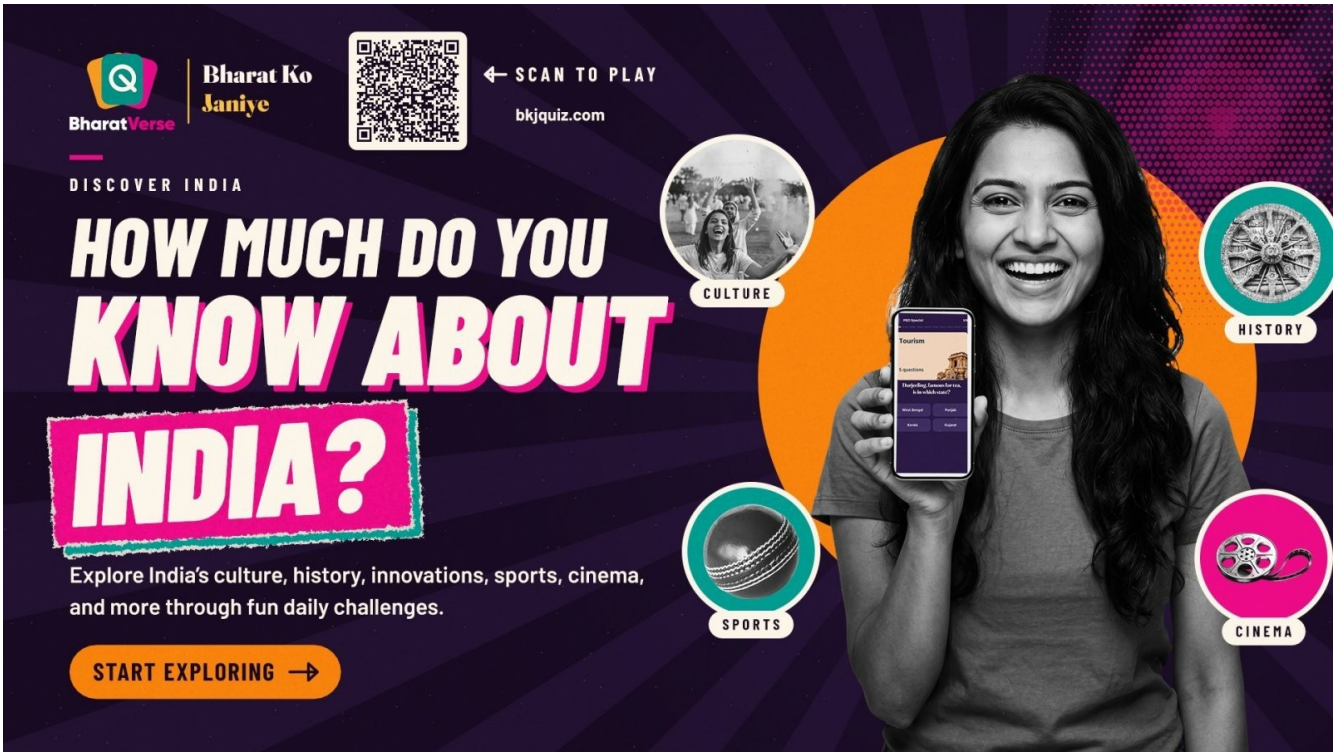

The Ministry of External Affairs, Government of India, has launched **BharatVerse**, a revamped and interactive digital platform that transforms the popular **Bharat Ko Janiye (BKJ) Quiz** into an exciting, year-round learning experience.

Previously organised as a periodic quiz ahead of the Pravasi Bharatiya Divas (PBD) Conventions, Bharat Ko Janiye has now evolved into a **24×7, always-on gamified platform**, designed to engage the Indian diaspora, friends of India and people from across the world with India's rich history, diverse culture, heritage, tourism, traditions and contemporary achievements.

BharatVerse combines learning with entertainment, enabling participants to explore India through quizzes, interactive games, challenges and other engaging activities. The platform aims to make discovering India an enjoyable daily habit while strengthening connections with India among people of all ages and backgrounds.

BharatVerse is now live and accessible worldwide through its website and mobile applications.

Website: https://www.bkjquiz.com

Availability: Android, iOS and web browsers

Eligibility: Open to participants aged 13 years and above

Key Features of BharatVerse

BharatVerse offers an engaging and personalised digital experience through a range of interactive features:

- **Daily and Thematic Quizzes:**Test your knowledge of India's history, geography, culture, festivals, heritage, tourism, science, technology and contemporary developments.
- **Interactive Games:**Enjoy crosswords, word searches, guessing games, fun facts and other activities that make learning about India entertaining.
- **Leaderboards and Rewards:**Compete with participants, earn points, track your progress and unlock digital rewards.
- **Personalised Learning Experience:**Discover quizzes and activities through an interactive interface featuring modern graphics, sound effects and engaging gameplay.
- **Grow Your Tree:**Invite friends and family through the built-in referral programme, create your own community of players and expand the global BharatVerse network.
- **Anytime, Anywhere Access:**Participate through smartphones, tablets, laptops or desktop computers, making the platform accessible to users worldwide.
- **Year-Round Engagement:**Take part in regular quizzes and special challenges commemorating India's national occasions, cultural festivals and major achievements.

The platform will also introduce additional features, including group-play options, allowing participants to create and organise their own quizzes.

BharatVerse will continue to engage participants throughout the year through specially curated quizzes and activities marking important national and cultural occasions, including:

- Republic Day of India
- Independence Day of India
- Gandhi Jayanti
- International Day of Yoga
- Ayurveda Day
- Diwali and other Indian cultural festivals
- Special themes highlighting India's heritage, tourism, innovation and achievements

These activities will provide continuous opportunities for participants to deepen their understanding of India while enjoying an interactive learning experience.

The initiative offers a unique opportunity to strengthen people-to-people connections between India and Sao Tome by promoting greater awareness of India's history, traditions, cultural diversity and modern achievements.

BharatVerse provides an additional platform for bringing people from both countries closer through knowledge, cultural understanding and shared participation.

Step 1: Visit https://www.bkjquiz.com or access BharatVerse through its Android or iOS application.

Step 2: Register on the platform and create your profile.

Step 3: Explore the available quizzes, games and interactive activities.

Step 4: Invite friends and family to join through the **Grow Your Tree** referral feature.

Step 5: Continue participating in daily challenges and upcoming special quizzes throughout the year.

Discover India's past. Explore its present. Celebrate its future.

From ancient civilizations and timeless cultural traditions to scientific innovations and contemporary achievements, BharatVerse brings the many dimensions of India together on a single interactive platform.

Whether you are an Indian living abroad, a student exploring India's heritage or someone interested in learning more about the country, BharatVerse offers an engaging way to discover India.